

Charbel

Abou-Zeidan

FASHION ARTIST/LOVER

Moorseelsestraat 113
8501 Heule Belgium
M +32 47 9981654
charbelabouzeidan@gmail.com

Profil

Inspired by architecture, art and beyond, a versatile fashion artist/lover with over 13 years of experience in clothing and collection creation for Haute Couture, Ready-to-wear and fashion accessories. Conceptual designs, sketching, researching, sourcing, production and sales... I can do them all.

Experience

Creative Director of a leather bag collection

2020 - PRESENT / OCTOGONY, BRUSSELS

- Conception, designing, drawing and art directing every collection
- Designing and developing product metal hardware, jewelry and fashion accessories
- Researching colors, sourcing materials, technics and trims
- Preparing technical drawings, launching prototypes
- Respecting the target collection plan in terms of finishes, references and costs
- Ensuring a good flow of information, regarding the evolution and changes of the product plan with the development
- Anticipating throughout the process the feasibility in production in close collaboration with the development team, the technical manager and the manufacturers.
- Following up on modifications with the product developer in order to get final product
- Working directly with the general manager, sales, marketing and product development teams
- Styling all photoshoots

Head designer and style consultant

2018 - 2019 / ELIE SAAB, PARIS-BEIRUT

- Made concepts, drawings, designed and developed Couture, Ready-to-wear and Preco collections as well special orders for celebrities
- Assisted Elie Saab, the creative director, in art directing every collection, creating mood boards, print designs, Jacquards and embroidery styles
- Researched and sourced materials, techniques and trims
- Launched prototypes with pattern makers, in-house and external
- Followed up on modifications with the creative director in order to get final product
- Launched and followed up prototypes with the Moulage team to get final product

Founder, owner and artistic director

2012 - 2018 / LEBRAHC, BELGIUM

- Created, designed and produced 6 Ready-to-Wear collections entirely made and sold in Belgium in LEBRAHC owned store
- Led all the creative aspects from research, design, sourcing to production
- Worked closely with pattern makers and stitchers for high sampling quality and production
- Prepared and supervised photoshoots
- Dealt with suppliers

Head designer

2006 - 2013 / ELIE SAAB, PARIS-BEIRUT

- Made design concepts, drawings for Haute Couture and Ready-to-Wear lines
- Chosed colours and materials and created mood boards
- Researched and sourced materials, embroidery, techniques and trims
- Sourced materials and manufacturers in international fairs such as Première Vision
- Designed and developed metal hardware
- Launched prototypes
- Made sure the target's collection plan is met, checking on materials, models, finishes, references, costs
- Made sure a smooth flow of information during the prduct's evolution and development
- Anticipated throughout the process the feasibility in production with close collaboration with the development team, the technical manager and the manufacturers
- Followed up on modifications with the product developer in order to get final product
- Worked and coordinated directly with Elie Saab, the sales, marketing and product development teams
- Participated in the photoshoots.
- Assisted the direction and the production of 20 international fashion shows
- Acted as leader on collaborated projects such as the "Moleskine" designer's notebook, Barbie, Vogue illustrations and Hello Kitty for mac

Education Skills

Masters in Architecture (Institut National des Beaux Arts, Beirut) 1997-2003

Fluent in English, French and Arabic. Good in Dutch and some Italian
Photoshop, Illustrator, Sketshup
Painting, Sculpture, Etching, Photography